

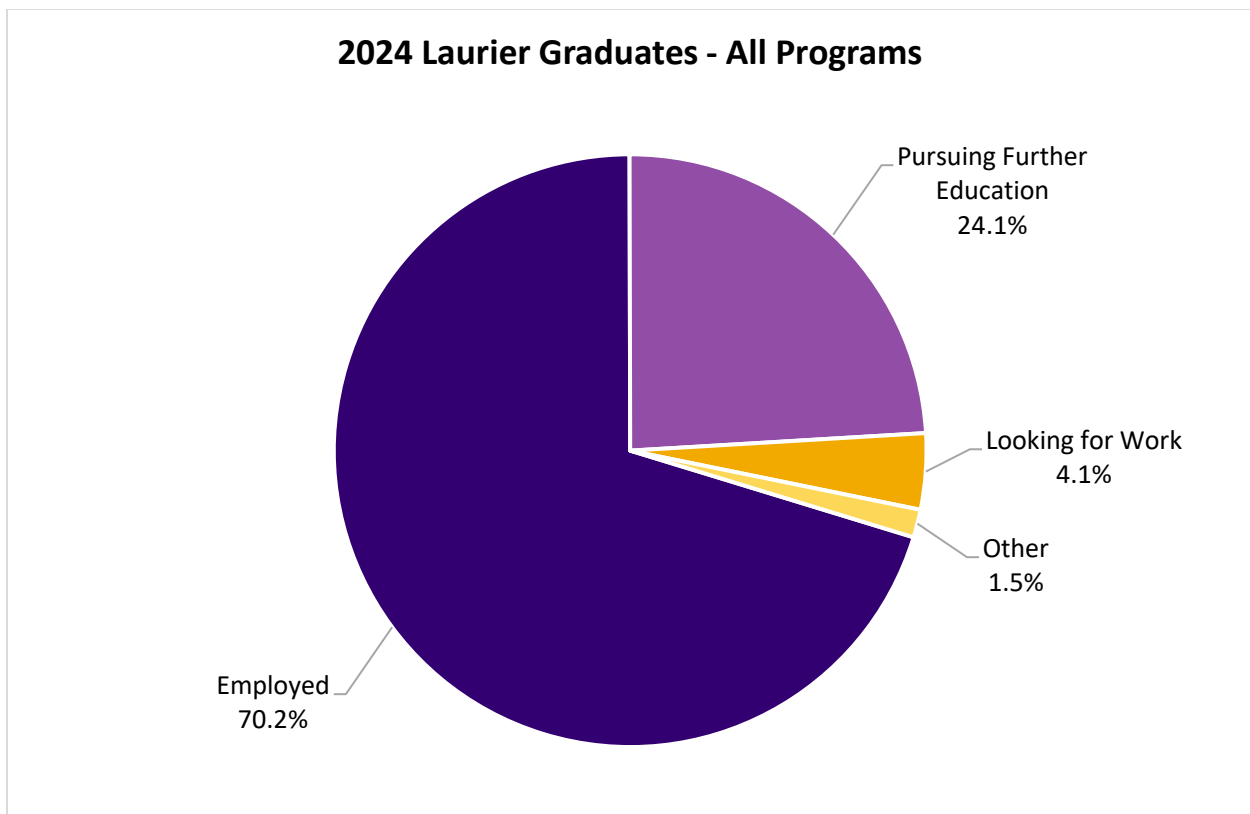
# 2024 Laurier Graduate Outcomes Survey Report

All data is from the 2024 Laurier Graduate Outcomes Survey conducted by the Career Centre. Data was collected within 12 months of graduation through convocation ceremonies, email, online and phone surveys, and LinkedIn research.

## Overall Results

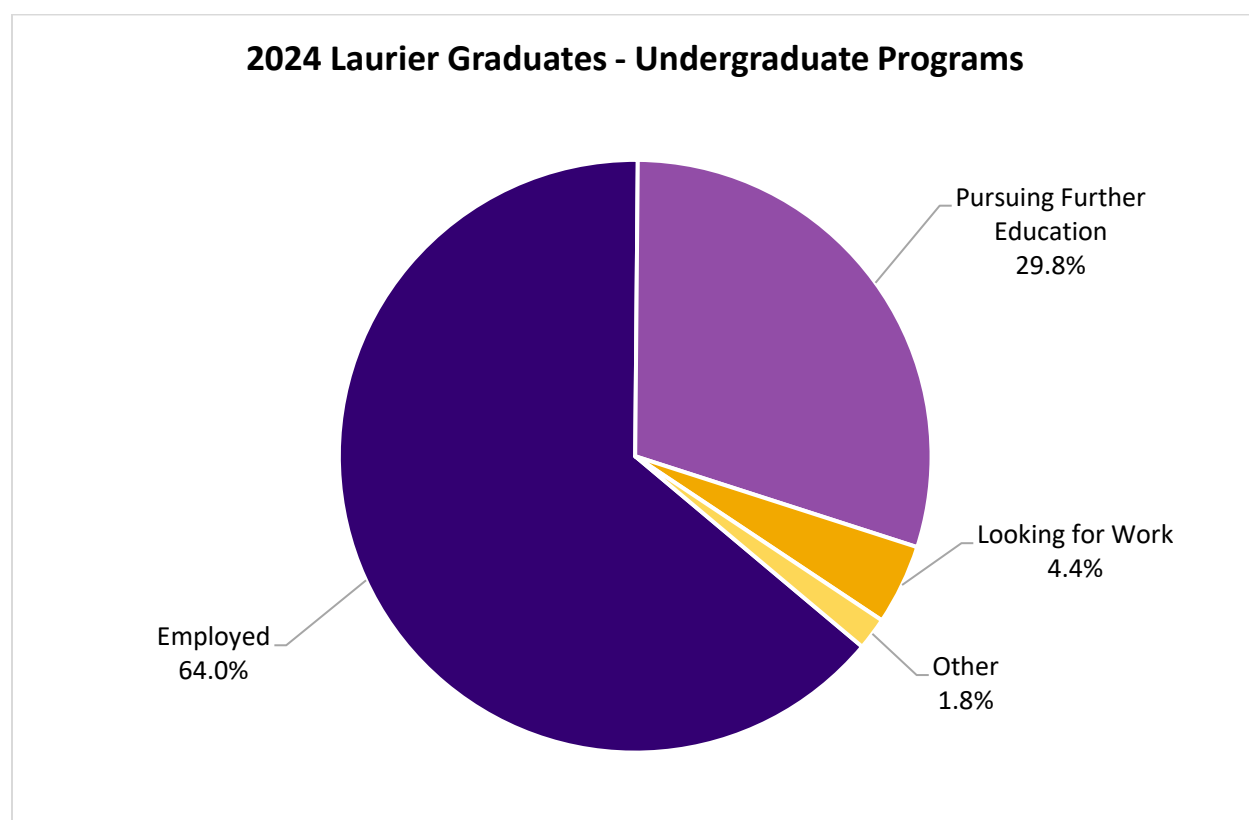
All Graduates (5070)		Response Rate: 75.2% (3811)
<b>Placement Rate</b>		<b>95.8%</b>
Employed		70.2%
Pursuing Further Education		24.1%
Other*		1.5%
<b>Unemployment Rate</b>		<b>4.2%</b>

\* Other includes graduates who are travelling, volunteering, retired, family caregivers, etc.



## Undergraduate Programs Summary Results

All Undergraduate Program Graduates (3749)		Response Rate: 75.5% (2830)
<b>Placement Rate</b>		<b>95.6%</b>
Employed		64.0%
Pursuing Further Education		29.8%
Other		1.8%
<b>Unemployment Rate</b>		<b>4.4%</b>



## Undergraduate Degrees

<b>Arts (BA)</b> - Response Rate: 70.8%		No. of Respondents: 1347
Employed		61.2% (824)
Pursuing Further Education		32.9% (443)
Other		2.1% (29)
Looking for Work		3.8% (51)
Average Salary*		\$53,989 (218)
Median Salary*		\$50,000 (218)

<b>Business Administration (BBA)</b> - Response Rate: 88.5%		No. of Respondents: 785
Employed		85.1% (668)
Pursuing Further Education		11.0% (86)
Other		1.1% (9)
Looking for Work		2.8% (22)
Average Salary*		\$70,819 (302)
Median Salary*		\$65,000 (302)

<b>Business Technology Management (BBTM)</b> - Response Rate: 70.0%		No. of Respondents: 14
Employed		57.1% (8)
Pursuing Further Education		28.6% (4)
Looking for Work		14.3% (2)
- Salary data not available due to response rate		

<b>Science (BSc)</b> - Response Rate: 73.7%		No. of Respondents: 417
Employed		48.1% (224)
Pursuing Further Education		41.6% (194)
Other		2.1% (10)
Looking for Work		8.2% (38)
Average Salary*		\$69,043 (50)
Median Salary*		\$65,500 (50)

<b>Bachelor of Kinesiology (BKin)</b> - Response Rate: 85.3%		No. of Respondents: 139
Employed		45.3% (63)
Pursuing Further Education		51.8% (72)
Other		2.9% (4)
Average Salary*		\$41,569 (16)
Median Salary*		\$40,000 (16)

<b>Music (BMus and BMusTh) - Response Rate: 77.6%</b>		No. of Respondents: 66
Employed		48.5% (32)
Pursuing Further Education		50.0% (33)
Other		1.5% (1)
- Salary data not available due to response rate		

<b>Bachelor of Social Work (BSW) - Response Rate: 66.0%</b>		No. of Respondents: 64
Employed		67.2% (43)
Pursuing Further Education		23.4% (15)
Other		3.1% (2)
Looking for Work		6.3% (4)
Average Salary*		\$55,375 (16)
Median Salary*		\$54,500 (16)

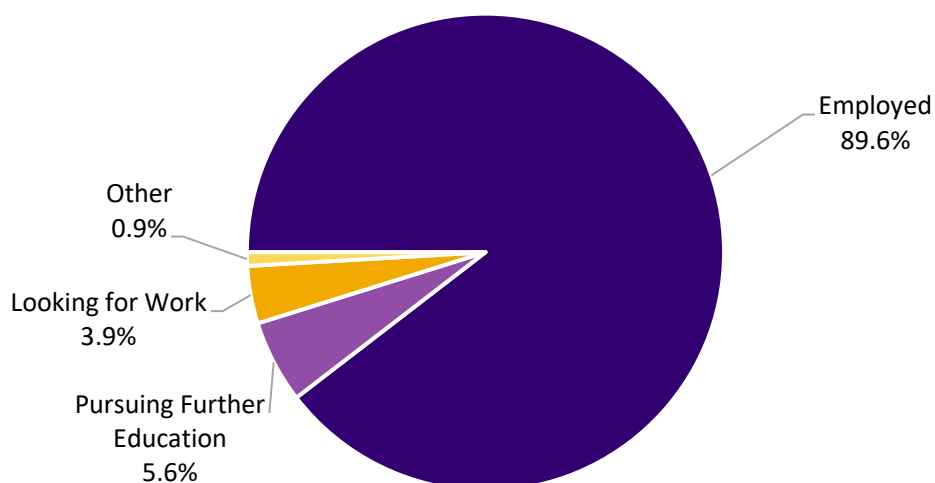
<b>Bachelor of Fine Arts (BFAA) and Bachelor of Design (BDes) - Response Rate: 58.0%</b>		No. of Respondents: 29
Employed		55.2% (16)
Pursuing Further Education		20.7% (6)
Looking for Work		24.1% (7)
- Salary data not available due to response rate		

\* Salary data based only on salaries of graduates registered full-time in their final semester of study and employed full-time.

## Graduate Programs Summary Results

All Graduate Program Graduates (1176)		Response Rate: 74.1% (872)
<b>Placement Rate</b>		<b>96.1%</b>
Employed		89.6%
Pursuing Further Education		5.6%
Other		0.9%
<b>Unemployment Rate</b>		<b>3.9%</b>

2024 Graduates - Graduate and Professional Programs



## Graduate and Professional Program Results by Degree

<b>Education (BEd) - Response Rate: 63.8%</b>		No. of Respondents: 146
Employed		96.6% (141)
Pursuing Further Education		2.1% (3)
Other		0.7% (1)
Looking for Work		0.7% (1)
Average Salary*		\$55,826 (31)
Median Salary*		\$55,000 (31)

<b>Education (MEd) - Response Rate: 92.0%</b>		No. of Respondents: 46
Employed		93.5% (43)
Pursuing Further Education		2.3% (1)
Looking for Work		4.3% (2)
- Salary data not available due to response rate		

<b>Business Administration (MBA) - Response Rate: 85.7%</b>		No. of Respondents: 119
Employed		92.4% (110)
Pursuing Further Education		0.8% (1)
Other		0.8% (1)
Looking for Work		5.9% (7)
Average Salary*		\$70,556 (9)
Median Salary*		\$60,000 (9)

<b>Graduate Business Programs (MA Business Economics, MSc Management, MFin) - Response Rate: 66.7%</b>		No. of Respondents: 42
Employed		76.2% (32)
Pursuing Further Education		7.1% (3)
Looking for Work		16.7% (7)
Average Salary*		\$74,000 (9)
Median Salary*		\$70,000 (9)

<b>Balsillie School of International Affairs Master Programs (MIPP) - Response Rate: 73.7%</b>		No. of Respondents: 14
Employed		92.9% (13)
Looking for Work		7.1% (1)
Average Salary*		\$62,982 (6)
Median Salary*		\$71,045 (6)

<b>Martin Luther (MA Theology, MDiv) - Response Rate: 67.3%</b>		No. of Respondents: 33
Employed		97.0% (32)
Looking for Work		3.0% (1)
- Salary data not available due to response rate		

<b>Social Work (MSW) - Response Rate: 73.6%</b>		No. of Respondents: 204
Employed		97.1% (198)
Pursuing Further Education		1.5% (3)
Other		0.5% (1)
Looking for Work		1.0% (2)
Average Salary*		\$71,937 (31)
Median Salary*		\$70,000 (31)

<b>Faculty of Music Master Programs (MMT, MA Community Music) - Response Rate: 81.8%</b>		No. of Respondents: 18
Employed		72.2% (13)
Pursuing Further Education		5.6% (1)
Other		11.1% (2)
Looking for Work		11.1% (2)
- Salary data not available due to response rate		

<b>Faculty of Arts Master Programs (MA, MAP) - Response Rate: 86.3%</b>		No. of Respondents: 44
Employed		68.2% (30)
Pursuing Further Education		29.5% (13)
Other		2.3% (1)
Average Salary*		\$54,463 (9)
Median Salary*		\$54,600 (9)

<b>Faculty of Science Master Programs (MA, MAC, MCS, MES, MSc, MKin) - Response Rate: 83.0%</b>		No. of Respondents: 83
Employed		75.9% (63)
Pursuing Further Education		16.9% (14)
Looking for Work		7.2% (6)
Average Salary*		\$67,529 (17)
Median Salary*		\$65,000 (17)

<b>Public Safety (MPS) - Response Rate: 55.9%</b>		No. of Respondents: 57
Employed		96.5% (55)
Other		1.8% (1)
Looking for Work		1.8% (1)
- Salary data not available due to response rate		

<b>Faculty of Liberal Arts/Human &amp; Social Sciences Master Programs (MA) - Response Rate: 82.9%</b>		No. of Respondents: 34
Employed		64.7% (22)
Pursuing Further Education		29.4% (10)
Other		2.9% (1)
Looking for Work		2.9% (1)
Average Salary*		\$62,250 (12)
Median Salary*		\$60,500 (12)

<b>All Disciplines (PhD) - Response Rate: 82.1%</b>		No. of Respondents: 32
Employed		90.6% (29)
Looking for Work		9.4% (3)
- Salary data not available due to response rate		

\* Salary data based only on salaries of graduates registered full-time in their final semester of study and employed full-time.



## Location of Employment

All	No. of Respondents: 2331
<b>Canada:</b>	95.0%
<b>International:</b> Australia, Bangladesh, Bulgaria, Cayman Islands, China, Germany, India, Iraq, Italy, Japan, Mexico, New Zealand, Serbia, South Korea, United Arab Emirates, United Kingdom, United States	3.4%
<b>Remote (no location listed):</b>	1.6%

Canada:	No. of Respondents: 2214
Eastern Canada	1.2%
Quebec	0.5%
Ontario	93.3%
Western Canada	4.2%
Northern Canada	0.3%
Unknown	0.5%

Ontario:	No. of Respondents: 2065
Hamilton	7.5%
Kingston	0.2%
Kitchener-Waterloo	25.8%
London	3.3%
Muskoka	0.5%
Niagara	1.7%
Northern Ontario	0.8%
Ottawa	2.1%
Owen Sound	1.1%
Peterborough	0.4%
Toronto	55.5%
Windsor	0.5%
Unknown	0.5%

## Further Education Choices – Degree and Location

Further Education Degree	No. of Respondents: 908
Bachelor's Degree	21.2%
Master's Degree	42.7%
Doctoral Degree	3.6%
Diploma/Certificate – University	7.6%
Diploma/Certificate – College	9.9%
JD (Juris Doctor)	5.7%
Doctor (medicine, chiropractic, naturopathic, pharmacy, etc.)	5.6%
Other	3.6%

Location of Institution	No. of Respondents: 788
Ontario – University	76.0%
Ontario – College	10.5%
Ontario – Other	2.0%
Canada (outside of Ontario)	4.8%
United States	1.9%
International	4.7%