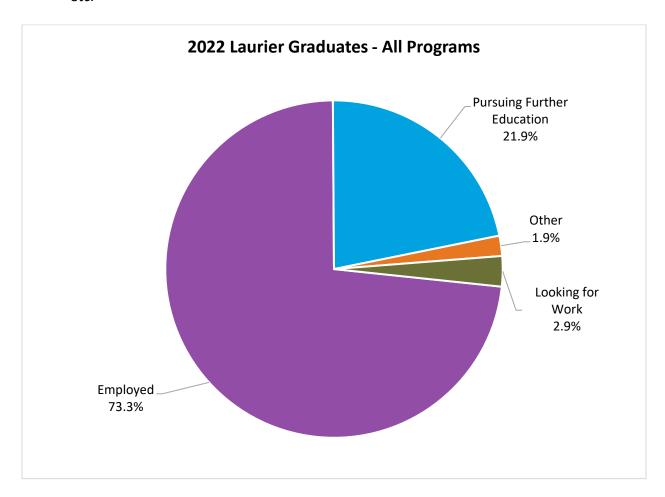
# **2022 Laurier Graduate Outcomes Survey Report**

All data is from the 2022 Laurier Graduate Outcomes Survey conducted by the Career Centre. Data was collected within 12 months of graduation through convocation ceremonies, email, online and phone surveys, and LinkedIn research.

Overall Results	Total No. of Graduates: 4871
Placement Rate	97.1%
Unemployment Rate	2.9%

All Graduates - Response Rate: 74.2%	Total Respondents: 3612
Employed	73.3% (2646)
Pursuing Further Education	21.9% (791)
Other	1.9% (70)
Looking for Work	2.9% (105)

 Other includes graduates who are travelling, volunteering, retired, family caregivers, etc.

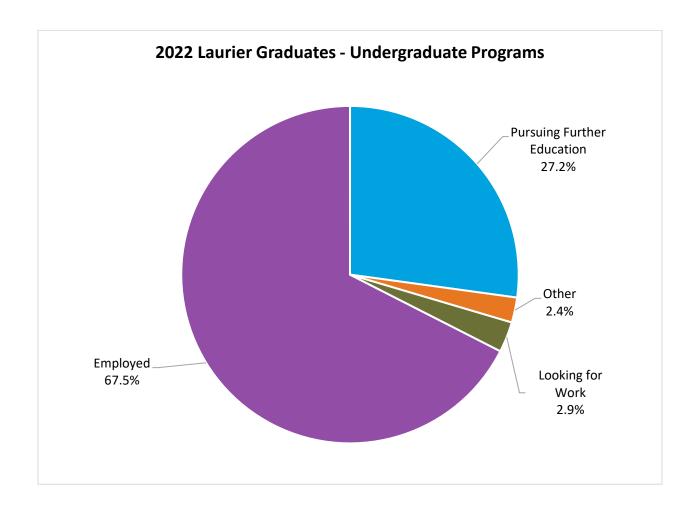




#### **Undergraduate Summary Results**

Overall Undergraduate Programs Results	Total No. of Graduates: 3688
Placement Rate	97.1%
Unemployment Rate	2.9%

All Undergraduates - Response Rate: 73.3%	No. of Respondents: 2705
Employed	67.5% (1826)
Pursuing Further Education	27.2% (735)
Other	2.4% (65)
Looking for Work	2.9% (79)





### **Undergraduate Degrees**

Arts (BA) - Response Rate: 67.5%	No. of Respondents: 1404
Employed	63.2% (887)
Pursuing Further Education	31.3% (439)
Other	2.8% (40)
Looking for Work	2.7% (38)
Average Salary*	\$52,019 (199)
Median Salary*	\$50,000 (199)

Business Administration (BBA) - Response Rate: 87.9%	No. of Respondents: 646
Employed	86.2% (581)
Pursuing Further Education	10.4% (70)
Other	1.9% (13)
Looking for Work	1.5% (10)
Average Salary*	\$67,548 (247)
Median Salary*	\$62,000 (247)

Business Technology Management (BBTM) - Response Rate: 71.9%	No. of Respondents: 23
Employed	73.9% (17)
Pursuing Further Education	17.4% (4)
Other	4.3% (1)
Looking for Work	4.3% (1)
- Salary data not available due to response rate	

Science (BSc) - Response Rate: 74.5%	No. of Respondents: 430
Employed	60.2% (259)
Pursuing Further Education	32.8% (141)
Other	1.9% (8)
Looking for Work	5.1% (22)
Average Salary*	\$66,357 (56)
Median Salary*	\$65,000 (56)

Bachelor of Kinesiology (BKin) - Response Rate: 78.1%	No. of Respondents: 82
Employed	48.8% (40)
Pursuing Further Education	47.6% (39)
Other	2.4% (2)
Looking for Work	1.2% (1)
Average Salary*	\$46,294 (14)
Median Salary*	\$48,500 (14)



Music (BMus and BMusTh) - Response Rate: 77.2%	No. of Respondents: 61
Employed	45.9% (28)
Pursuing Further Education	47.5% (29)
Other	3.3% (2)
Looking for Work	3.3% (2)
- Salary data not available due to response rate	

Bachelor of Social Work (BSW) - Response Rate: 79.3%	No. of Respondents: 65
Employed	80.0% (52)
Pursuing Further Education	18.5% (12)
Looking for Work	1.5% (1)
Average Salary*	\$52,503 (16)
Median Salary*	\$48,250 (16)

Bachelor of Fine Arts (BFAA) - Response Rate: 80.0%	No. of Respondents: 20
Employed	65.0% (13)
Pursuing Further Education	25.0% (5)
Looking for Work	10.0% (2)
- Salary data not available due to response rate	

Bachelor of Design (BDes) - Response Rate: 78.3%	No. of Respondents: 18
Employed	77.8% (14)
Pursuing Further Education	5.6% (1)
Looking for Work	16.7% (3)
- Salary data not available due to response rate	

<sup>\*</sup> Salary data based only on salaries of graduates registered full-time in their final semester of study and employed full-time.



## **Graduate and Professional Program Results by Degree**

Education (BEd) - Response Rate: 57.1%	No. of Respondents: 40
Employed	100.0% (40)
Average Salary*	\$54,000 (14)
Median Salary*	\$54,500 (11)

Professional Graduate Programs	No. of Respondents: 136
(MIPP, MMT, MEd, MPS) - Response Rate: 72.0%	
Employed	94.9% (129)
Pursuing Further Education	3.7% (5)
Other	0.7% (1)
Looking for Work	0.7% (1)
- Salary data not available due to response rate	

Business Administration (MBA) - Response Rate: 86.7%	No. of Respondents: 130
Employed	99.2% (129)
Pursuing Further Education	0.8% (1)
Average Salary*	\$70,679 (12)
Median Salary*	\$71,125 (12)

Graduate Business Programs (MA Business Economics, MSc	No. of Respondents: 65
Management, MFin) - Response Rate: 78.3%	
Employed	78.5% (51)
Pursuing Further Education	1.5% (1)
Other	1.5% (1)
Looking for Work	18.5% (12)
Average Salary*	\$74,750 (12)
Median Salary*	\$72,000 (12)

Social Work (MSW) - Response Rate: 78.3%	No. of Respondents: 195
Employed	97.9% (191)
Pursuing Further Education	1.5% (3)
Looking for Work	0.5% (1)
Average Salary*	\$66,862 (29)
Median Salary*	\$65,000 (29)

Martin Luther (MA Theology, MDiv) - Response Rate: 61.5%	No. of Respondents: 24
Employed	95.5% (23)
Looking for Work	4.5% (1)
- Salary data not available due to response rate	



Faculty of Arts Graduate Programs	No. of Respondents: 50
(MA, MAP) - Response Rate: 74.6%	
Employed	70.0% (35)
Pursuing Further Education	24.0% (12)
Other	2.0% (1)
Looking for Work	4.0% (2)
Average Salary*	\$56,004 (12)
Median Salary*	\$54,373 (12)

Faculty of Science Graduate Programs	No. of Respondents: 82
(MA, MAC, MCS, MES, MSc, MKin) - Response Rate: 85.4%	
Employed	69.5% (57)
Pursuing Further Education	22.0% (18)
Other	1.2% (1)
Looking for Work	7.3% (6)
Average Salary*	\$66,027 (15)
Median Salary*	\$65,000 (15)

All Disciplines (PhD) - Response Rate: 78.6%	No. of Respondents: 22
Employed	95.5% (21)
Looking for Work	4.5% (1)
- Salary data not available due to response rate	

<sup>\*</sup> Salary data based only on salaries of graduates registered full-time in their final semester of study and employed full-time.



## **Location of Employment**

All	No. of Respondents: 2311
Canada:	94.8%
International: Australia, Cayman Islands, China, Fiji, France,	4.2%
Germany, Hong Kong, India, Israel, Jamaica, Japan, Kenya, New	
Zealand, Poland, Portugal, South Korea, Spain, United Arab	
Emirates, United Kingdom, United States	
Remote (no location listed):	1.0%

Canada:	No. of Respondents: 2190
Eastern Canada	0.7%
Quebec	0.3%
Ontario	94.7%
Western Canada	4.1%
Northern Canada	0.1%
Unknown	0.1%

Ontario:	No. of Respondents: 2074
Hamilton	8.1%
Kingston	0.7%
Kitchener-Waterloo	24.2%
London	2.2%
Muskoka	0.5%
Niagara	1.4%
Northern Ontario	1.2%
Ottawa	2.4%
Owen Sound	0.8%
Peterborough	0.3%
Toronto	57.4%
Windsor	0.5%
Unknown	0.3%



#### **Further Education Choices – Degree and Location**

Further Education Degree	No. of Respondents: 777
Bachelor's Degree	17.8%
Master's Degree	42.7%
Doctoral Degree	4.2%
Diploma/Certificate – University	6.6%
Diploma/Certificate – College	16.3%
JD (Juris Doctor)	6.7%
Doctor (medicine, chiropractic, naturopathic, pharmacy, etc.)	4.4%
Other	1.3%

Location of Institution	No. of Respondents: 666
Ontario – University	70.4%
Ontario – College	17.7%
Ontario – Other	1.7%
Canada (outside of Ontario)	3.8%
United States	3.2%
International	3.3%

