

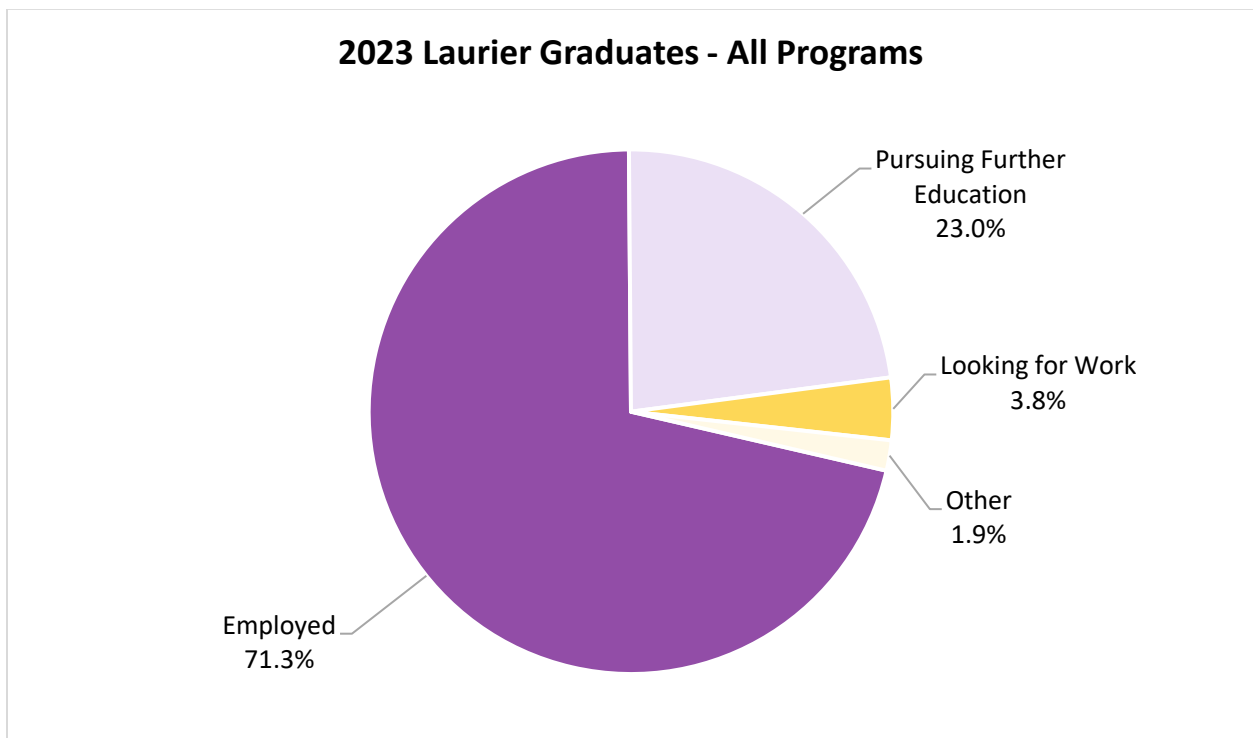
2023 Laurier Graduate Outcomes Survey Report

All data is from the 2023 Laurier Graduate Outcomes Survey conducted by the Career Centre. Data was collected within 12 months of graduation through convocation ceremonies, email, online and phone surveys, and LinkedIn research.

Overall Results

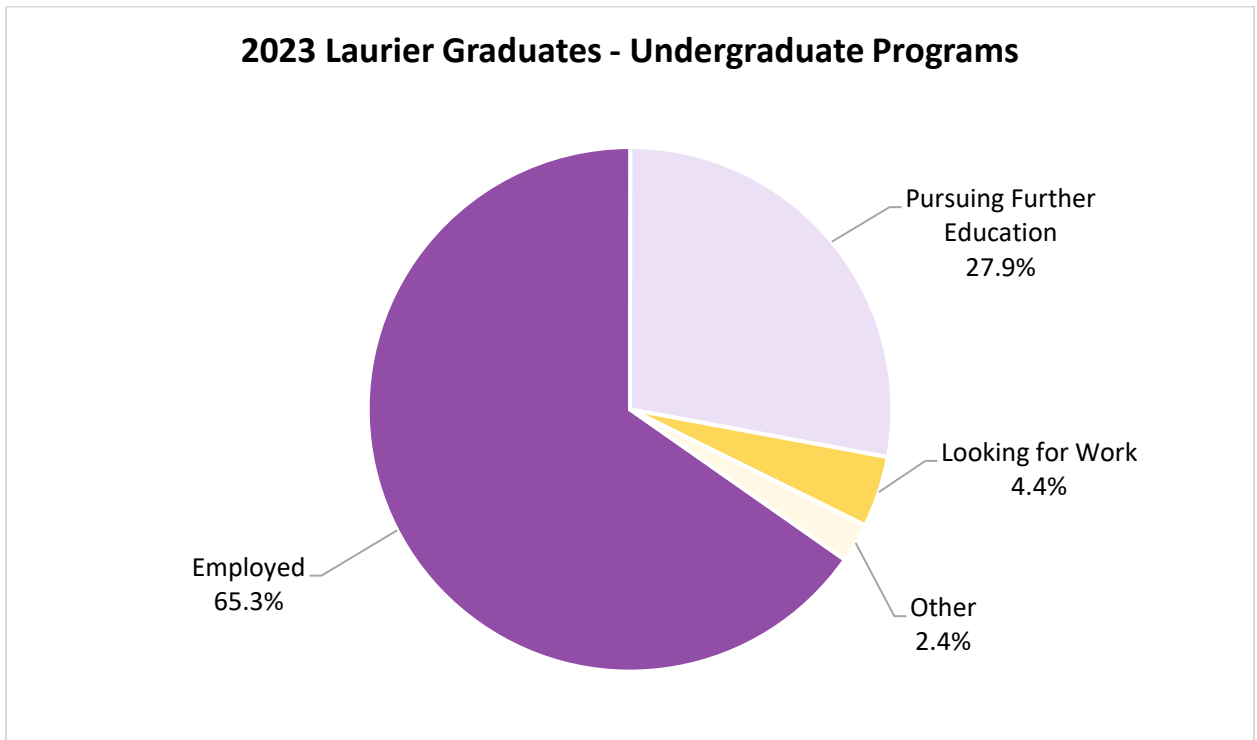
All Graduates (5070)	Response Rate: 71.9% (3647)
Placement Rate	96.2%
Employed	71.3%
Pursuing Further Education	23.0%
Other*	1.9%
Unemployment Rate	3.8%

* Other includes graduates who are travelling, volunteering, retired, family caregivers, etc.



Undergraduate Programs Summary Results

All Undergraduate Program Graduates (3869)	Response Rate: 71.4% (2764)
Placement Rate	95.6%
Employed	65.3%
Pursuing Further Education	27.9%
Other	2.4%
Unemployment Rate	4.4%



Undergraduate Degrees

Arts (BA) - Response Rate: 66.4%	No. of Respondents: 1337
Employed	62.8% (839)
Pursuing Further Education	31.2% (417)
Other	2.5% (33)
Looking for Work	3.6% (48)
Average Salary*	\$53,810 (184)
Median Salary*	\$50,000 (184)

Business Administration (BBA) - Response Rate: 84.4%	No. of Respondents: 765
Employed	84.2% (644)
Pursuing Further Education	10.2% (78)
Other	1.8% (14)
Looking for Work	3.8% (29)
Average Salary*	\$70,375 (297)
Median Salary*	\$65,000 (297)

Business Technology Management (BBTM) - Response Rate: 57.1%	No. of Respondents: 16
Employed	81.3% (13)
Looking for Work	18.8% (3)
- Salary data not available due to response rate	

Science (BSc) - Response Rate: 68.8%	No. of Respondents: 417
Employed	52.8% (220)
Pursuing Further Education	36.9% (154)
Other	2.6% (11)
Looking for Work	7.7% (32)
Average Salary*	\$70,942 (54)
Median Salary*	\$65,000 (54)

Bachelor of Kinesiology (BKin) - Response Rate: 85.1%	No. of Respondents: 143
Employed	42.0% (60)
Pursuing Further Education	53.8% (77)
Other	2.8% (4)
Looking for Work	1.4% (2)
Average Salary*	\$44,150 (18)
Median Salary*	\$40,000 (18)

Music (BMus and BMusTh) - Response Rate: 74.4%	No. of Respondents: 67
Employed	50.7% (34)
Pursuing Further Education	40.3% (27)
Other	6.0% (4)
Looking for Work	3.0% (2)
- Salary data not available due to response rate	

Bachelor of Social Work (BSW) - Response Rate: 53.2%	No. of Respondents: 42
Employed	54.8% (23)
Pursuing Further Education	42.9% (18)
Looking for Work	2.4% (1)
Average Salary*	\$43,043 (7)
Median Salary*	\$41,300 (7)

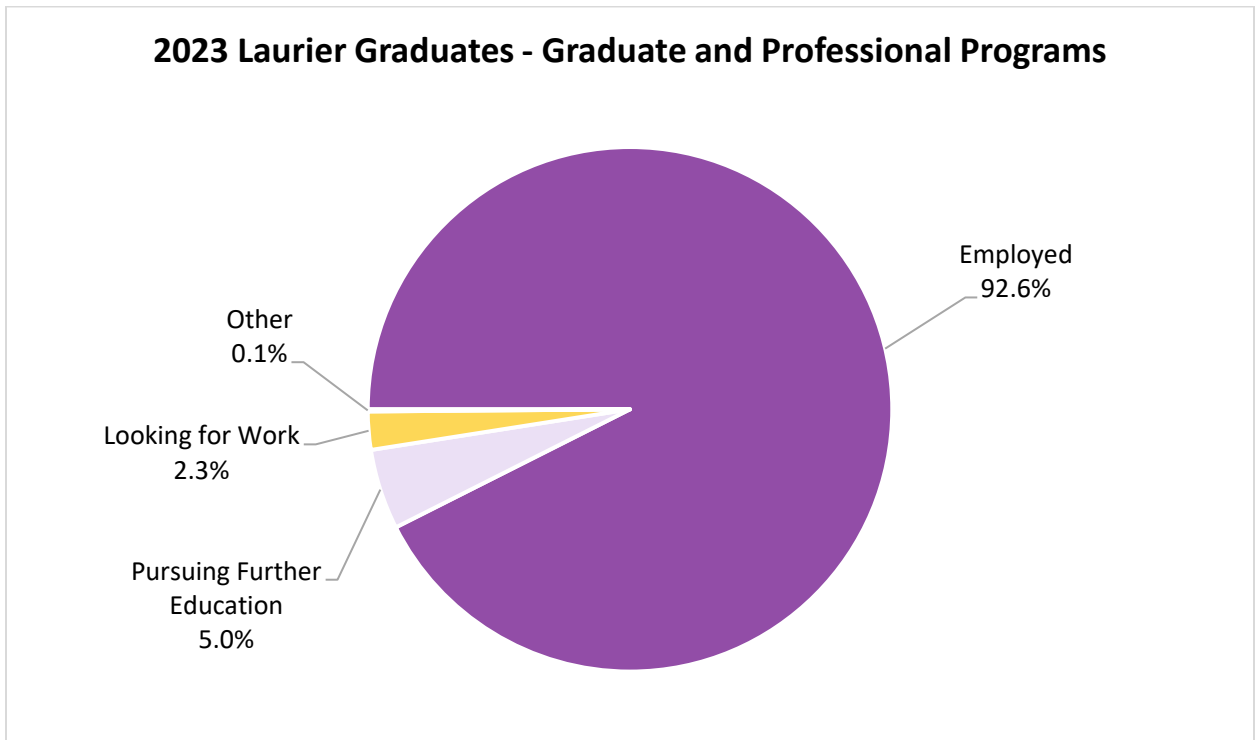
Bachelor of Fine Arts (BFAA) - Response Rate: 50.0%	No. of Respondents: 5
Employed	60.0% (3)
Looking for Work	40.0% (2)
- Salary data not available due to response rate	

Bachelor of Design (BDes) - Response Rate: 78.3%	No. of Respondents: 23
Employed	69.6% (16)
Pursuing Further Education	13.0% (3)
Other	4.3% (1)
Looking for Work	13.0% (3)
- Salary data not available due to response rate	

* Salary data based only on salaries of graduates registered full-time in their final semester of study and employed full-time.

Graduate Programs Summary Results

All Graduate Program Graduates (1052)		Response Rate: 72.9% (767)
Placement Rate		97.7%
Employed		92.6%
Pursuing Further Education		5.0%
Other		0.1%
Unemployment Rate		2.3%



Graduate and Professional Program Results by Degree

Education (BEd) - Response Rate: 69.4%	No. of Respondents: 102
Employed	99.0% (101)
Pursuing Further Education	1.0% (1)
Average Salary*	\$52,993 (29)
Median Salary*	\$55,000 (29)

Education (MEd) - Response Rate: 78.7%	No. of Respondents: 48
Employed	97.9% (47)
Pursuing Further Education	2.1% (1)
- Salary data not available due to response rate	

Business Administration (MBA) - Response Rate: 85.7%	No. of Respondents: 120
Employed	99.2% (119)
Other	0.8% (1)
Average Salary*	\$86,722 (9)
Median Salary*	\$77,000 (9)

Graduate Business Programs (MA Business Economics, MSc Management, MFin) - Response Rate: 76.2%	No. of Respondents: 48
Employed	85.4% (41)
Pursuing Further Education	4.2% (2)
Looking for Work	10.4% (5)
Average Salary*	\$71,376 (17)
Median Salary*	\$68,000 (17)

Balsillie School of International Affairs Master Programs (MIPP) - Response Rate: 66.7%	No. of Respondents: 10
Employed	70.0% (7)
Pursuing Further Education	10.0% (1)
Looking for Work	20.0% (2)
- Salary data not available due to response rate	

Social Work (MSW) - Response Rate: 64.5%	No. of Respondents: 162
Employed	99.4% (161)
Pursuing Further Education	0.6% (1)
Average Salary*	\$67,647 (31)
Median Salary*	\$68,000 (31)

Martin Luther (MA Theology, MDiv) - Response Rate: 65.4%	No. of Respondents: 34
Employed	100.0% (34)
- Salary data not available due to response rate	

Faculty of Music Master Programs (MMT, MA Community Music) - Response Rate: 83.3%	No. of Respondents: 20
Employed	85.0% (17)
Pursuing Further Education	10.0% (2)
Looking for Work	5.0% (1)
- Salary data not available due to response rate	

Faculty of Arts Master Programs (MA, MAP) - Response Rate: 80.6%	No. of Respondents: 54
Employed	75.9% (41)
Pursuing Further Education	16.7% (9)
Looking for Work	7.4% (4)
Average Salary*	\$61,100 (10)
Median Salary*	\$59,500 (10)

Faculty of Science Master Programs (MA, MAC, MCS, MES, MSc, MKin) - Response Rate: 76.3%	No. of Respondents: 74
Employed	71.6% (53)
Pursuing Further Education	21.6% (16)
Looking for Work	6.8% (5)
Average Salary*	\$55,846 (13)
Median Salary*	\$50,000 (13)

Public Safety (MPS) - Response Rate: 70.8%	No. of Respondents: 68
Employed	97.1% (66)
Pursuing Further Education	2.9% (2)
- Salary data not available due to response rate	

Faculty of Liberal Arts/Human & Social Sciences Master Programs (MA) - Response Rate: 68.8%	No. of Respondents: 11
Employed	72.7% (8)
Pursuing Further Education	27.3% (3)
- Salary data not available due to response rate	

All Disciplines (PhD) - Response Rate: 78.1%	No. of Respondents: 25
Employed	96.0% (24)
Looking for Work	4.0% (1)
- Salary data not available due to response rate	

* Salary data based only on salaries of graduates registered full-time in their final semester of study and employed full-time.

Location of Employment

All	No. of Respondents: 2308
Canada:	96.1%
International: Australia, Cyprus, Germany, India, Jordan, Norway, Panama, Paraguay, Rwanda, United Arab Emirates, United Kingdom, United States	2.3%
Remote (no location listed):	1.6%

Canada:	No. of Respondents: 2217
Eastern Canada	0.9%
Quebec	0.3%
Ontario	94.4%
Western Canada	4.1%
Northern Canada	0.1%
Unknown	0.2%

Ontario:	No. of Respondents: 2079
Hamilton	7.5%
Kingston	0.9%
Kitchener-Waterloo	25.9%
London	3.4%
Muskoka	0.7%
Niagara	1.0%
Northern Ontario	1.2%
Ottawa	1.6%
Owen Sound	1.1%
Peterborough	0.2%
Toronto	55.6%
Windsor	0.5%
Unknown	0.4%

Further Education Choices – Degree and Location

Further Education Degree	No. of Respondents: 836
Bachelor's Degree	17.3%
Master's Degree	47.2%
Doctoral Degree	3.1%
Diploma/Certificate – University	5.0%
Diploma/Certificate – College	12.1%
JD (Juris Doctor)	5.8%
Doctor (medicine, chiropractic, naturopathic, pharmacy, etc.)	5.4%
Other	4.1%

Location of Institution	No. of Respondents: 746
Ontario – University	72.9%
Ontario – College	13.0%
Ontario – Other	3.4%
Canada (outside of Ontario)	2.7%
United States	2.8%
International	5.2%